

# Sponsorship Opportunities

## 6<sup>th</sup> Annual Naugatuck River Duck Day & Race

June 5, 2011



With more than 5,000 in attendance each year, Naugatuck River Duck Day and Race has become an annual favorite for families and people of all ages. Offering a myriad of festivities, food vendors, crafters, games, live entertainment and more, there is sure to be something for everyone! If your company is seeking to build name recognition, introduce a new product or build customer loyalty, the annual Naugatuck River Duck Race & Duck Day offers unique marketing and on site promotional opportunities.

### "Tidal" Sponsors

Includes 100 raffle tickets

- Prominent positioning of company LOGO printed on all marketing collateral including: **downtown pole banners, t-shirts, event banners, posters and signs**
- Company LOGO and LINK to your website from [www.duckday.com](http://www.duckday.com)
- On-site identification, press releases and media packages
- Company LOGO printed on all newsprint advertisements
- Ad in the event program guide, printed in The Republican American, *circulation 60,000*
- **Corporate booth at event**
- Corporate race duck entry
- Decorated duck contest entry

Investment \$10,000

### "Mandarin" Duck Sponsors

Includes 50 raffle tickets

- Company LOGO printed on marketing collateral including: **t-shirts, event banners, posters and signs**
- Company LOGO and LINK to your website from [www.duckday.com](http://www.duckday.com)
- On-site identification, press releases and media packages
- Ad in the event program guide, printed in The Republican American, *circulation 60,000*
- **Corporate booth at event**
- Corporate race duck entry
- Decorated duck contest entry

Investment \$5,000

### "Mallard" Duck Sponsors

Includes 25 raffle tickets

- Company LOGO printed on marketing collateral including **t-shirts, event banners, posters and signs**
- Company name and link to your website from [www.duckday.com](http://www.duckday.com)
- LOGO included in program guide, printed in The Republican American, *circulation 60,000*
- Recognition on all press releases and media packages
- **Corporate booth at event**
- Corporate race duck entry
- Decorated duck contest entry

Investment \$2,500

### "Pintail" Duck Sponsors

- Company name printed on t-shirts and selective marketing collateral
- Company name on [www.duckday.com](http://www.duckday.com) event page
- Company name listed in the program guide
- Corporate race duck entry
- Decorated duck contest entry

Investment \$500



Naugatuck Chamber  
*driving business to business*

### EXCLUSIVE OPPORTUNITY FOR SPONSORS!

A jumbo sized duck will be provided to each Sponsor. Ducks may be decorated and entered into a contest judged by the attendees at *Duck Day!*

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ Check enclosed - payable to Naugatuck Chamber      \_\_\_\_ Please invoice me.

\_\_\_\_ AMEX/MC/VISA: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please indicate your level of support:

"Tidal" Sponsor      \$ 10,000

"Mandarin" Sponsor      \$ 5,000

"Mallard" Sponsor      \$ 2,500

"Pintail" Sponsor      \$ 500

Please return to:

**Naugatuck Chamber**  
**P.O. Box 1469, Waterbury, CT 06721**  
or fax to 203-756-3507  
by March 23, 2011.